

FOR THE 2025 GOOD GIFTS CAMPAIGN

We're so excited to collaborate with you on this adventure to **support our JW selling community** via the 2025 editions of our Good Gifts publication.

This campaign is designed to connect your amazing products with a larger audience, helping you gain visibility and boost sales. We'll be creating a beautiful collection of products and discounts that buyers will love—and your participation is key to making this a success.



1. Your Intent to Advertise

By signing this agreement, you're letting us know you're interested in advertising in either the Spring Edition (closing January 30th), the Fall Edition (closing July 30th), or both. **Please indicate your preferred participation below:**

Spring Edition only Fall Edition only Both Spring and Fall Editions

2. What You'll Need to Provide

To make sure your advert shines in Good Gifts 2025, here's what we need from you:

- **At least two coupon codes**
 - (to motivate buyers and boost your sales).
- **Product images**
 - (if you're purchasing a one-third or one-half page ad).
- **A high-quality image of your business logo.**

These materials must be submitted before the closing dates:

- January 30th for Spring Edition
- July 30th for Fall Edition

3. Exclusive Opportunity for 2026

We're offering free advertising slots for this year only, but next year we'll offer only discounted slots exclusively to those who commit to advertising with us now. If you'd like to secure discounted rates for 2026, let us know by checking the box below:

- Yes, I'm interested in advertising again in 2026 at discounted rates!
- No, I'm not ready to commit to 2026 at this time.

4. Upgrade Your Slot Through Referrals

Want a higher advertising slot? You can upgrade by referring other businesses to participate. Simply have them reach out to us via email, Instagram, or Facebook by January 15th. For every successful referral, you'll gain more visibility for your ad!

5. Stipulations for Advertising Slots

To keep this campaign thriving, there are some simple requirements for participating:

Free Advertisers

- **Social Media Posts:** *Share an image we'll provide at least two times on the dates we give you.*
- **Order Inserts:** *Include Good Gifts advert cards in your physical orders for a minimum of two weeks. We'll provide you with the printable file so you can easily print and include the cards yourself.*

If you can't meet these terms, no problem—you can upgrade to a paid slot instead.

Paid Advertisers

- *Paid advertisers will also need to share **at least two social media posts** to help promote the campaign.*

6. Commitment to the Campaign

This campaign is an exciting journey we're building together, and once the January 30 closing date passes, all sales are final for the year (even if you're participating in both Spring and Fall editions).

- ***If you decide to cancel your participation**, you must notify us in writing no later than January 15th.*
- *Please note that after the January 30 closing date, we won't be able to make changes or process cancellations, as the funds will already be allocated toward the publication.*

7. Payment Details

For those securing paid advertising slots in the publication, we accept payment through PayPal. **We'll send you an invoice on January 15th**, and payment must be submitted before the Spring closing date.

- ***Don't have a PayPal account? No worries—PayPal allows you to pay using a credit card.***

8. Contact Us

Have questions or want to refer other businesses to join the campaign? We're here to help! Feel free to reach out to us via email at hello@jwprintables.com.

Whether you need clarification on the terms, guidance on the best discount codes, or assistance with referrals, don't hesitate to get in touch. We want to support you however we can.

We're thrilled to work with you to **showcase your products** to an audience that already loves what you create.

Together, we'll create something special that not only grows your sales but also strengthens our selling community.



9. How You'll Shine

Joining this campaign is more than just an opportunity to advertise—it's a chance to grow your business, connect with a wider audience, and be part of something truly special. **By joining, you'll enjoy these amazing benefits:**



Be Part of a Community

You're not alone in this journey! We've got your back. By participating, you'll join a supportive network of sellers who, like you, are passionate about creating & sharing their unique products. Together, we're building a campaign that supports the creativity of business owners like you.



Boost Your Visibility and Sales

This is your chance to put your products in front of a ready-made audience that loves and values what you create. With features in our Good Gifts publication, your products will get the exposure they deserve, motivating buyers to explore, shop, and even discover new favorites—like yours!



Showcase Your Unique Items

Featuring your products in Good Gifts doesn't just help increase sales—it builds your reputation. With your logo, product images, and coupon codes showcased, customers will recognize your brand and come back for more. This campaign helps you stand out in a crowded marketplace and attract loyal buyers.

10. Let's Confirm Your Selections

Please sign below to confirm your participation and intent to advertise:

Preferred Edition(s):

- Spring Edition 2025
- Fall Edition 2025
- Both

Commitment for 2026:

- Yes, I'd like discounted advertising slots in 2026.
- No, I'm not ready to commit for 2026.

Advertising Type:

- Free Slot (one-sixth)
- Paid Slot

If Paid Slot, Please Select Size:

- Half Page (\$75)
- One-Third Page (\$25)

Signature: _____

Date: _____

Printed Name: _____

Business: _____